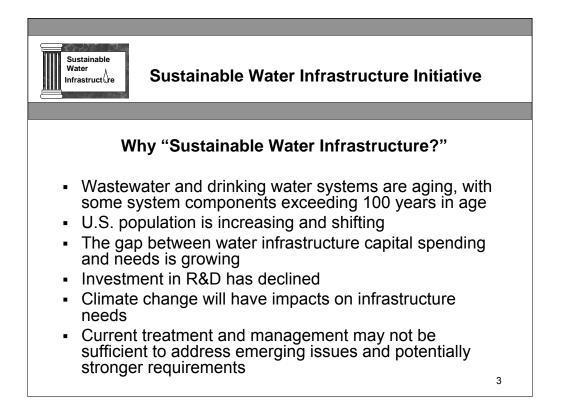


Topics for Today's Webcast

- Sustainable Water Initiatives
- > Milwaukee Metropolitan Sewerage District
- Hallsdale-Powell Utility District



2



•EPA Gap Analysis (2002) - If revenue grows at 3% per year, the potential gap between water infrastructure capital spending and needs is approximately \$21 billion (in 2001 dollars) for wastewater infrastructure and \$45 billion (in 2001 dollars) for drinking water infrastructure.

•2004 Clean Watersheds Needs Survey - nationwide capital investment needs for wastewater pollution control is approximately \$202.5 billion for up to a 20-year period.

•2003 Drinking Water Needs Survey - \$276.8 billion in drinking water infrastructure needs between 2003 and 2023.

•GAO report (2003) - By 2013, 36 states are projecting water shortages.

•USGS - Studies of water use show that water withdrawn for the public supply increased by 7 percent from 1995 to 2000 -- an increase of 1 trillion gallons.

•U.S. Bureau of Census - National population will increase by 3% by 2010, 12% by 2020, and 30% by 2040.

Sustainable Water Infrastructure Gap						
No Revenue Growth Scenario			Revenue Growth Scenario			
Total Payment Gap (20 Years) (Average in Billions of Dollars)			Total Payment Gap (20 Years) (Average in Billions of Dollars)			
	Clean Water	Drinking Water		Clean Water	Drinking Water	
Capital	\$122	\$102	Capital	\$21	\$45	
O&M	\$148	\$161	O&M	\$10	\$0	
Total	\$271	\$263	Total	\$31	\$45	
					4	

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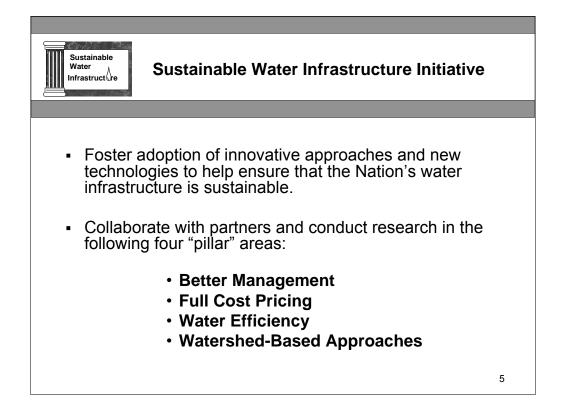
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<u>Better Management</u> - The Better Management "pillar" involves changing the paradigm from managing for compliance to managing for sustainability. EPA's comprehensive strategy for better management includes developing more productive and sustainable utility practices, attributes and tools.

<u>Full-cost Pricing</u> - Our strategy also includes efforts to ensure that customer rates fully and continually reflect the value of the service delivered to homes and businesses. Under this "pillar", EPA is developing tools and techniques to assist utilities interested in recognizing and recovering the long-term, full cost of providing service. Our goal under this "pillar" is to help utilities correct market signals that have been distorted by years of subsidies, and to help communities find appropriate options for cost allocation and rate design.

Full cost pricing isn't always the easy thing to do, but it's the right thing to do. It also recognizes there will be a need for lifeline rates and other hardship exceptions.

<u>Water Efficiency</u> - The Water Efficiency "pillar" involves reducing per capita demand on our water infrastructure. Through water efficiency, utilities can delay expansions to deal with population growth and make better use of existing resources. Our water efficiency "pillar" is about providing consumers and communities with information and choices, establishing pricing policies to encourage efficiency, identifying technologies and promoting programs to detect and repair leaks, and encouraging water reuse.

<u>Watershed-based Approaches</u> - The basic goal of this "pillar" is to break down the stove-pipes that exist at the local level so that all reasonable options for water and wastewater infrastructure are examined and prioritized, and the best decisions that meet community needs and values are made. In its ultimate form, this involves integrated planning in all programs affecting local water resources in order to achieve the watershed's water resource goals in an optimal way. Using a watershed approach, multiple stakeholders integrate regional and locally-led activities with local, State, Tribal, and Federal environmental management programs.

	Better Management
Water utilities face cr performance requ aging infrastructur	itical challenges due to rising costs, increasing irements, energy and climate considerations and re.
Utility Management C	ollaboration
 Ten Attribute Agreement betw organizations to across the wate 	s of Effectively Managed Water Sector Utilities – veen EPA and six national water utility professional promote Ten Attributes in effective utility management r sector.
 Keys to Mana Keys, designed Attributes. 	igement Success - The Agreement also identifies five to assist utility managers in the implementation of these
www.epa.gov/w	aterinfrastructure/bettermanagement.html

the American Public Works Association (APWA),

Association of Metropolitan Water Agencies (AMWA),

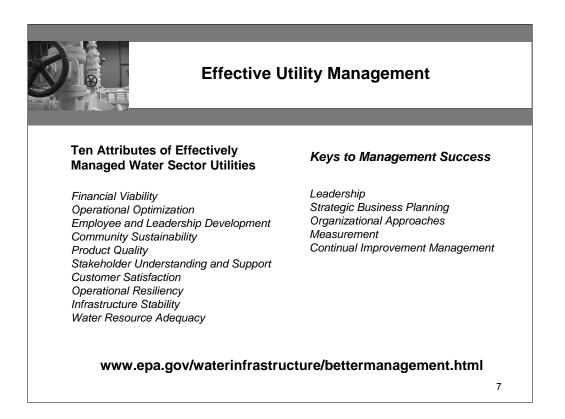
American Water Works Association (AWWA),

National Association of Clean Water Agencies (NACWA),

National Association of Water Companies (NAWC),

the Water Environment Federation (WEF)] and

the U.S. Environmental Protection Agency

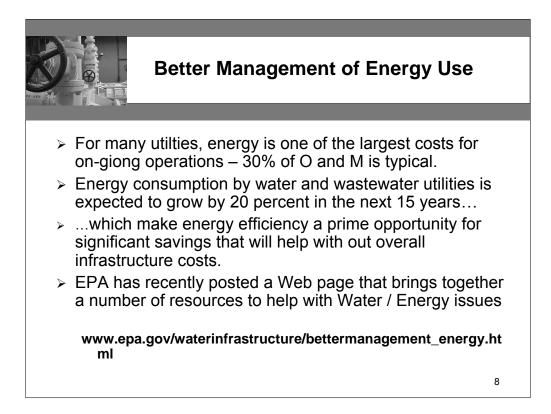


Several key products to help utilities manage more effectively under this framework are anticipated soon, including:

•Implementation Guide — to help utilities assess current operations and facilitate adoption of the Attributes and Keys to Management Success;

•Utility performance measures — linked to the Attributes and Keys to Management Success to help utilities gauge progress; and

•On-line Resource Toolbox — linking utilities to key resources and tools to help them manage based on the Attributes and Keys to Management Success.



the American Public Works Association (APWA),

Association of Metropolitan Water Agencies (AMWA),

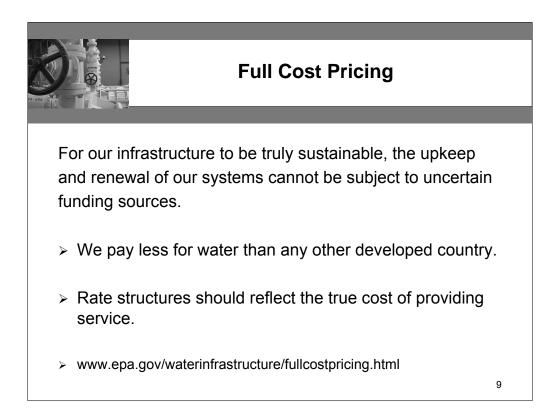
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National Association of Clean Water Agencies (NACWA),

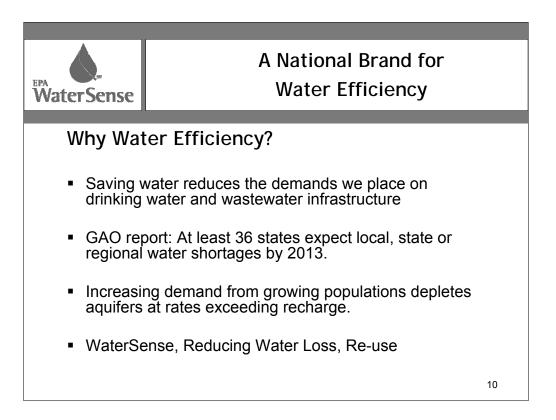
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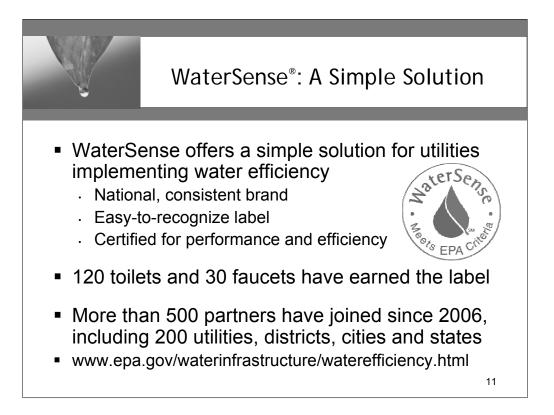
EPA has always supported water efficiency as one of the many tools utilities and communities can use to support a sustainable infrastructure, but in 2006 we launched a more concerted effort to promote water efficiency as a way to protect the future of our nation's water supply.

The need was obvious: A report released by the U.S. Government Accountability Office in 2003 found that at least 36 states expected some kind of water shortage within 10 years. And, as we saw in the Southeast last year, they have a real reason to be worried.

Our population is growing by leaps and bounds, faster than our water and wastewater infrastructure can keep pace; aquifers across the country are being depleted at a rate far exceeding their recharge rate.

EPA's Office of Water has conducted a national survey on the needs of publicly owned wastewater treatment works. The report estimates that nationwide capital investment needs for wastewater pollution control are \$202.5 billion for up to a 20-year period. In addition, EPA's third report to Congress on Drinking Water Needs identified drinking water infrastructure needs totaling \$276.8 billion between 2003 and 2023.

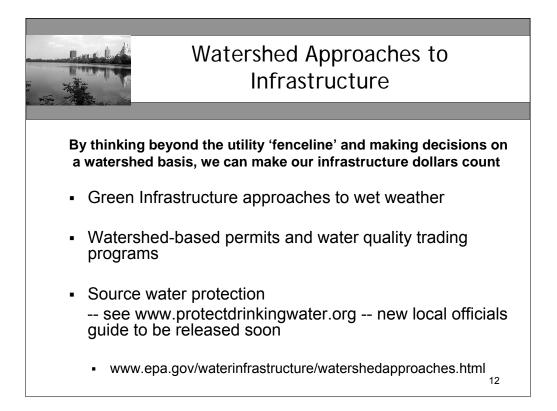
Water conservation programs can help stem the tide, and water efficiency is a critical component of an effective conservation plan.

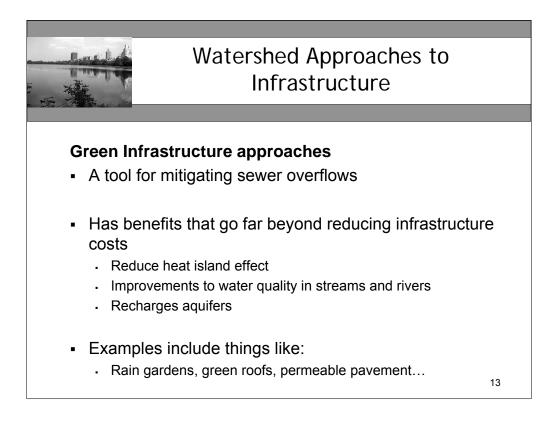


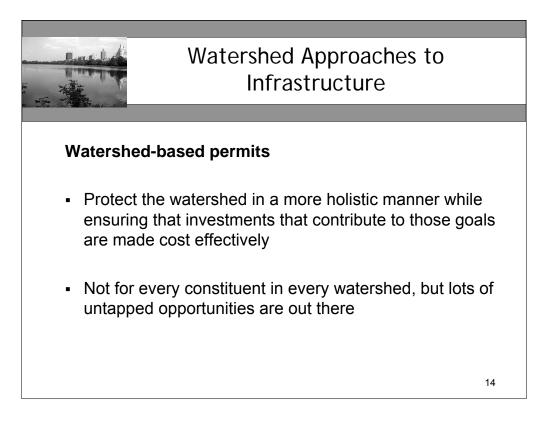
The key to water efficiency? Keep it simple. And WaterSense offers that simple solution for communities that want to make water efficiency a priority. WaterSense has created a consistent, national brand that is backed by the credibility of EPA and easy to recognize in the form of a simple label that manufacturers can only use if they are independently tested and certified to meet EPA's criteria for both efficiency and performance.

We've released two product specifications so far, and already more than 120 toilets and 30 faucets have earned the WaterSense label.

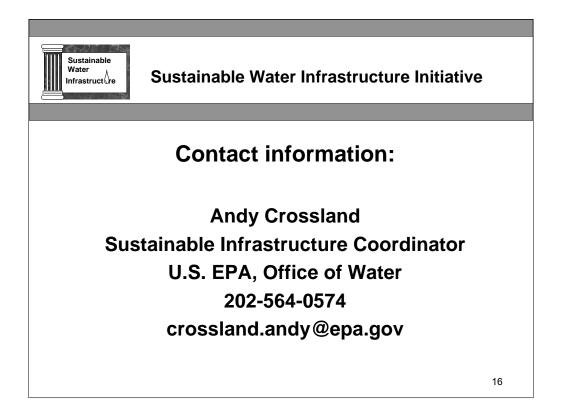
Since we launched the program in June 2006, more than 500 partners, including 200 utilities, water districts, cities, and states, have joined our effort to promote water-efficient products and services.











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Working <u>with</u> Nature -Milwaukee's Green Infrastructure Initiatives

MMS)

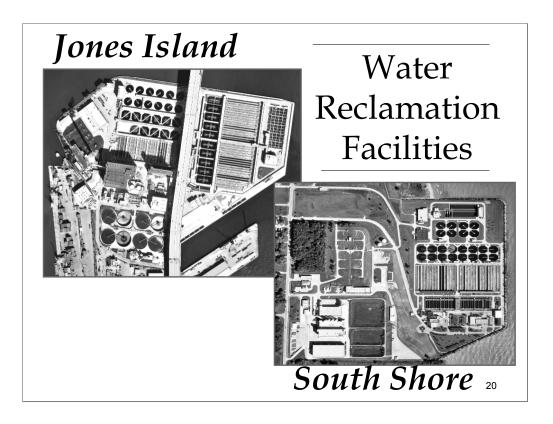
milwaukee metropolitan sewerage district

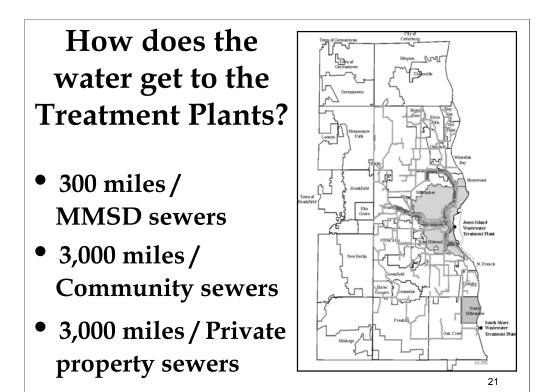
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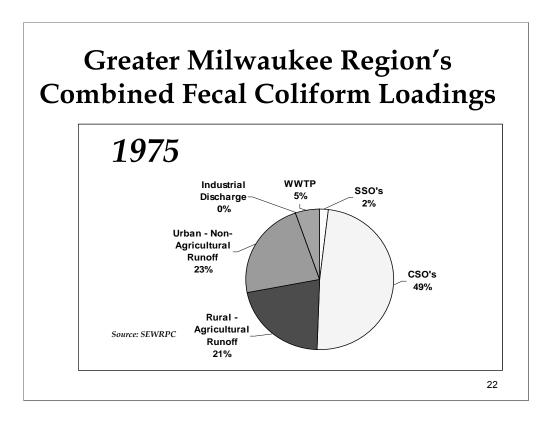
What is MMSD Today?

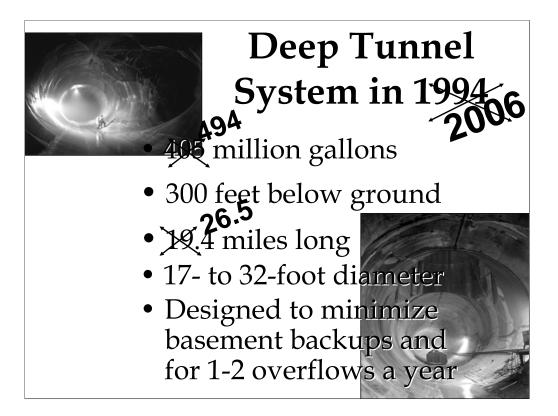
- State-chartered regional agency
- Provides wastewater treatment and flood management
- Serves 1.1 million customers in 28 communities
- Covers 411 square miles

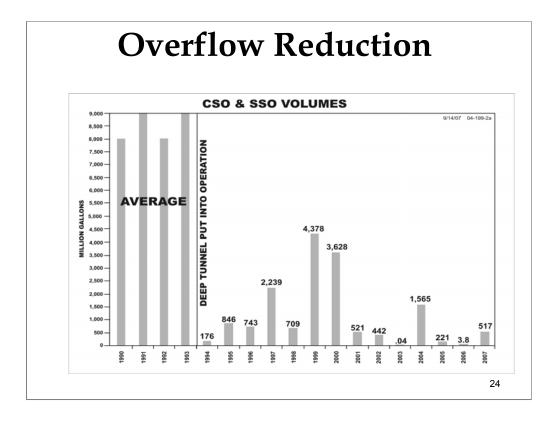
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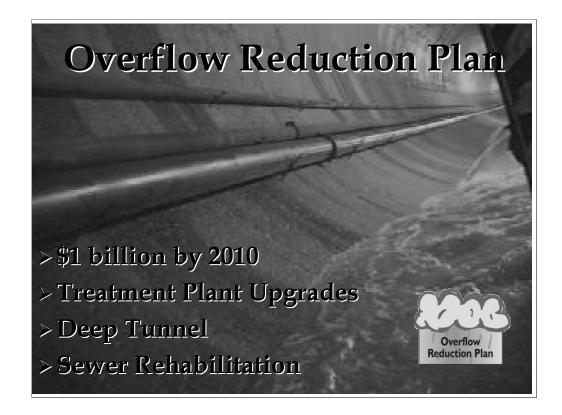




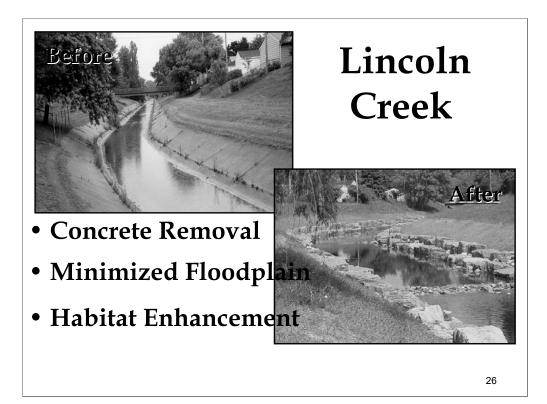




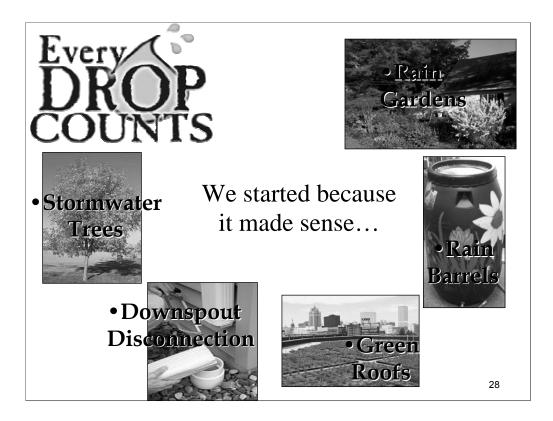




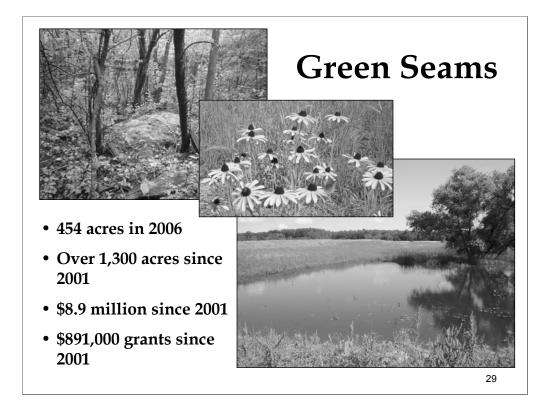
\$900 milliion







Water conservation, every drop counts logo



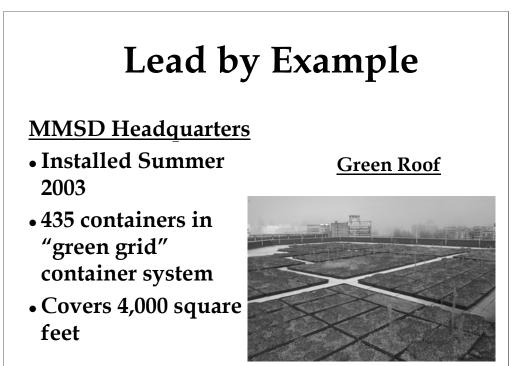
Stormwater Ordinances

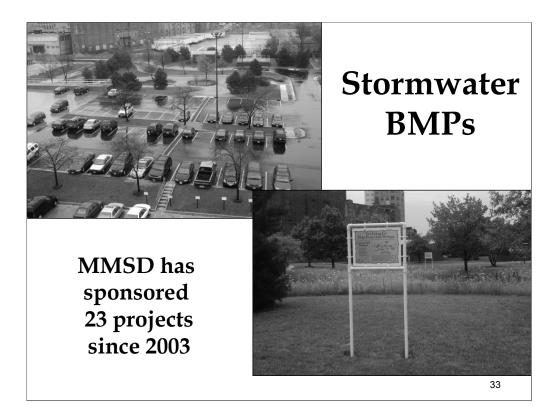
> In 2002, MMSD implemented a "Stormwater rule"

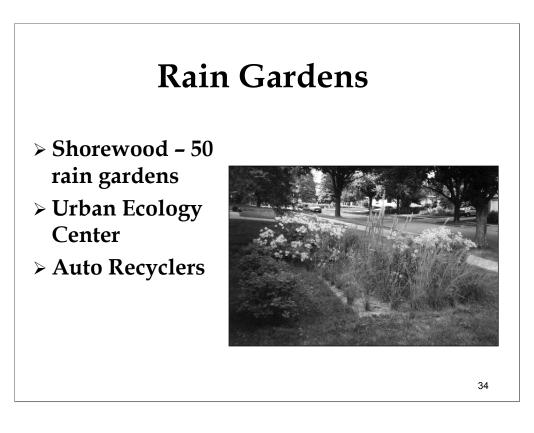
- Requiring 28 communities to implement a stormwater runoff ordinance for all new impervious areas greater than 1/2 acre.
 - 100-year runoff release rate 0.5 cfs/acre of new impervious area
 - 2-year runoff release rate 0.15 cfs/acre of new impervious area

30

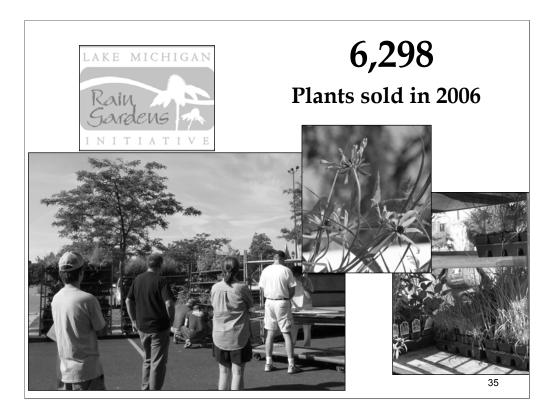


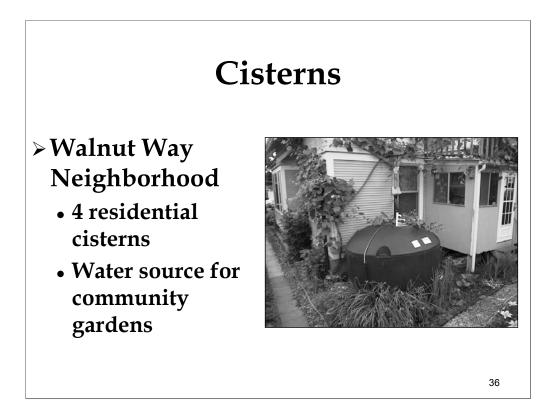






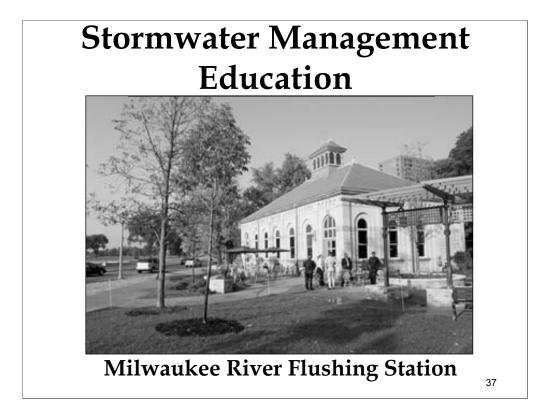
Reduce the volume and rate of runoff Absorb and filter pollutants Require minimal maintenance





Walnut Way Pilot Project

In early August, the U.S. Environmental Protection Agency (EPA) presented to the Mayor and DCD staff an opportunity for a \$100,000 grant which would focus on stormwater retention and management. The City, in partnership with EPA, is proposing to transform a portion of the 2.25-acre schoolyard at Lloyd Street School from asphalt pavement to a bio-retention area (rain garden) planted with native Wisconsin plants. The project would reduce storm water runoff from the site and develop an environmental education curriculum using the schoolyard's natural area as a sustainable education on-site teaching tool for students and the surrounding community.

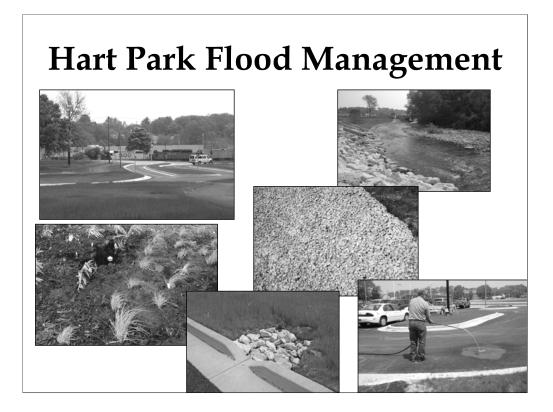


Whole Demonstration Sites

Alterra Coffee Shop

- Porous pavement
- Downspout Disconnection
- Rain Barrels
- Rain Garden
- Water Quality Inlet Filter
- Estimate 30% reduction in runoff



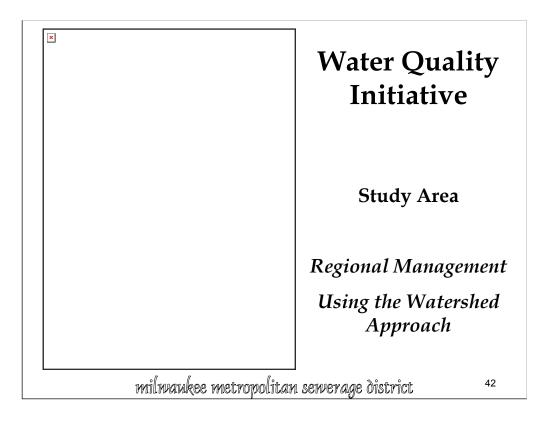


Stormwater Reduction BMP Volume Reduction

> 1. Downspout Disconnection (dd)	12%
≻ 2. Rain Barrel (w/ dd)	14%
≻ 3. Rain Garden (w/ dd)	36%
➤ 4. Rain barrel and Rain Garden (w/ dd)	38%
≻ 5. Green Roof	22%
≻ 6. Bioretention	70 %
≻ 7. Green Parking Lot	76 %
> 8. Stormwater Trees	10%
Source: CDM	40

Pollutant Removal Estimates for Stormwater BMPs

Pollutant	Infiltration Practices	Bioretention	Porous Pavement	Constructed Wetland
Total phosphorus	70	34	85	49
Soluble phosphorous	85	38		35
Total nitrogen	51	84		30
Nitrate	82	31	30	67
Copper		51		40
Zinc	99	71		44
TSS	95	81	85	76
Sources: National Pollutant Removal Performance Database for StormwaterTreatment Practices, Center for Watershed Protection, June 2000Pennsylvania Stormwater Manual (draft, 2004)41				

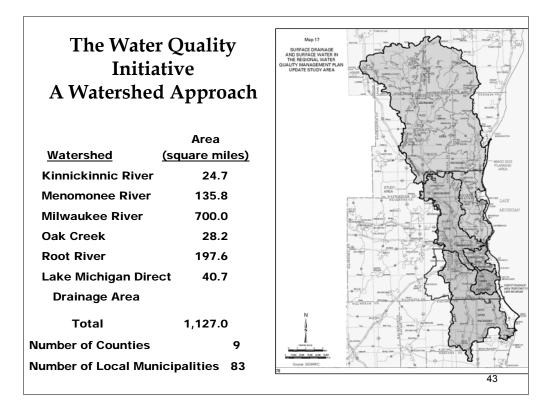


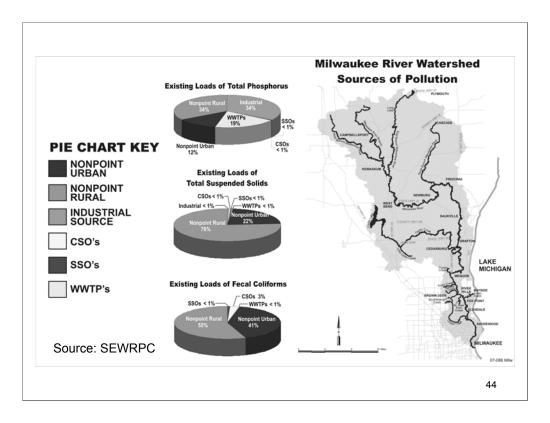
Karen: Explain what the watersheds are.

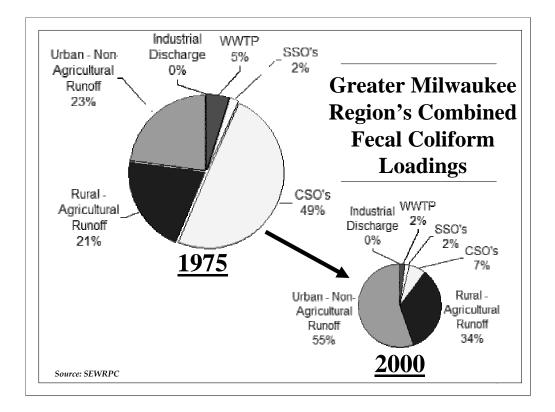
•6 watersheds

•Drainage areas cross geo-political boundaries

•Integrated planning outside of MMSD planning boundary







Source Identification Studies through University Partnerships

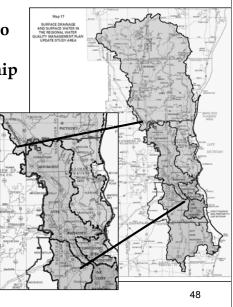
- > DNA typing of pollutants
- > Fate and Transport Study
- > Human Source Studies of Stormwater
- > Endocrine Disrupter Investigations

Great Lakes WATER Institute



Building From Existing Frameworks

- Building a collaborative effort to look at all pollutant sources (Milwaukee Regional Partnership Initiative, i.e. Milwaukee RPI)
- Expanding 8-Municipality Menomonee River Watershed Stormwater permit
- >MMSD to provide monitoring for the municipalities

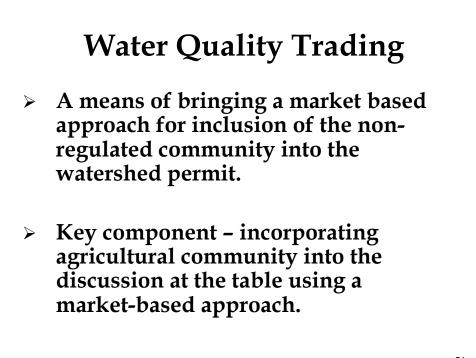


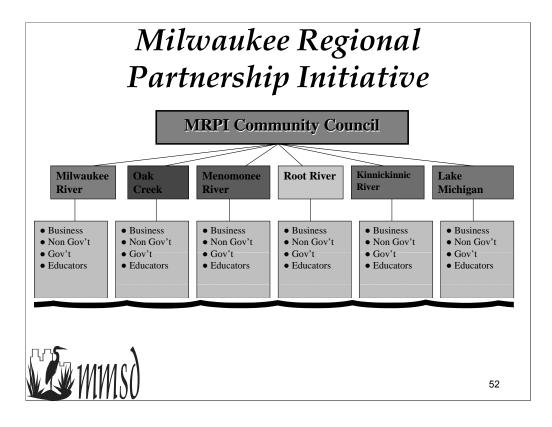
Total Maximum Daily Loads for 303(d) Pollutants

- > A third-party TMDL will be initiated in Oct. 2007 for the Milwaukee River, Menomonee River, and Kinnickinnic River for the 303(d) listed pollutants.
- Existing modeling is approximately 80% of the TMDL. Menomonee River TMDL will be completed by 2009.

Working towards a Pilot Watershed Permit

- > In-stream water quality data will be the backbone of the permit
- > TMDLs will be the measurable goal for 303(d) listed pollutants
- > TMDLs will have embedded in them:
 - Targeted Greenseams
 - Targeted Green Infrastructure
 - Discovery Farms / Discovery Watershed approach
 - A timeline with interim milestones
 - Adaptive approach
- > Watershed Permit will be the regulatory umbrella for TMDLs





Most Importantly...

> The Milwaukee RPI along with TMDLs, the Watershed Permit, and water quality trading will provide the path to go <u>beyond</u> the current regulatory requirements but in a cost effective manner that maximizes the environmental benefits.

But, back to Leadership...

≻ It all started with EPA

- Green Infrastructure Statement of Intent
- August 7, 2007 Water Quality Trading Toolkit for Permit Writers
- August 16, 2007 Use of Green Infrastructure in NPDES Permits and Enforcement
- August 23, 2007 New Guidance on Watershed Permitting

These are tools we needed!!

Questions?



Kevin Shafer, Executive Director Milwaukee Metropolitan Sewerage District

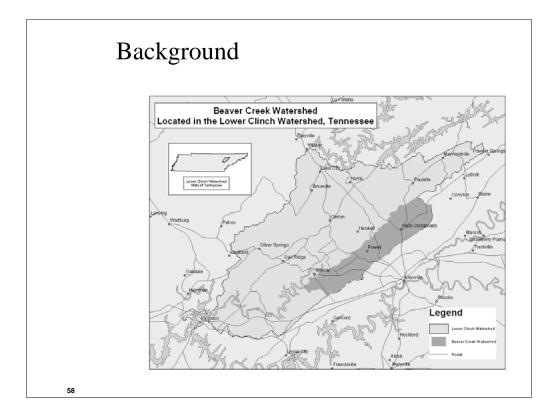


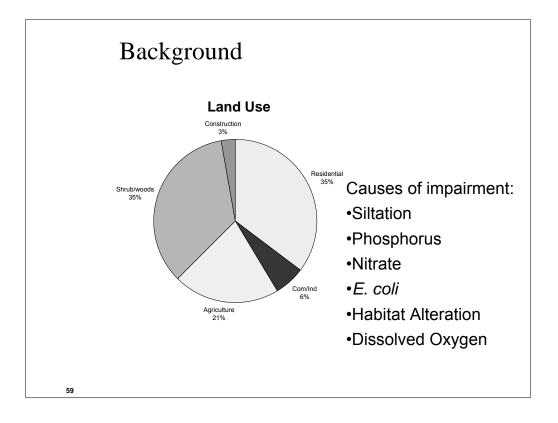
Holistic Watershed Management:

Integrating a Treatment Plant Upgrade with Water Quality Improvement in Beaver Creek

Presented By:

Stefanie Farrell





Pivotal Projects Beaver Creek Initiative

- 1998: Beaver Creek Task Force Formed
- 1998: Updated FEMA Flood Study
- 2000: Floodplain no fill line expanded
- 2002: Initial BCW Assessment complete
- 2003: BC Watershed Association formed
- 2003: Part time Watershed Coordinator hired
- 2003: Intensive Watershed Education initiated
- 2003: Site Planning Roundtable convened

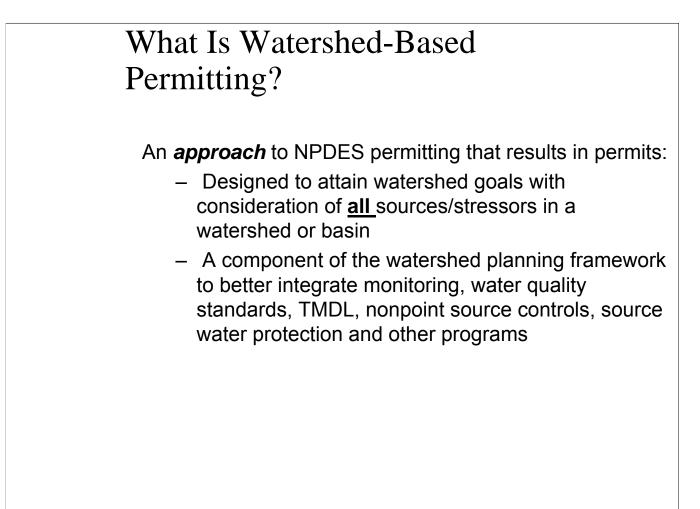
Pivotal Projects Beaver Creek Initiative

- 2004: USA/USSR assessments for 23 sub basins
- 2004: Green Infrastructure plan commissioned
- 2005: 604(b) Watershed Planning Grant
- 2005: GIS Land Use Map update
- 2005: BMP projects initiated
- 2005: EPA Consolidated Watershed Grant
 - Pilot Market Based Ecological Credit Trading Program
- 2006: Developed Watershed Plan

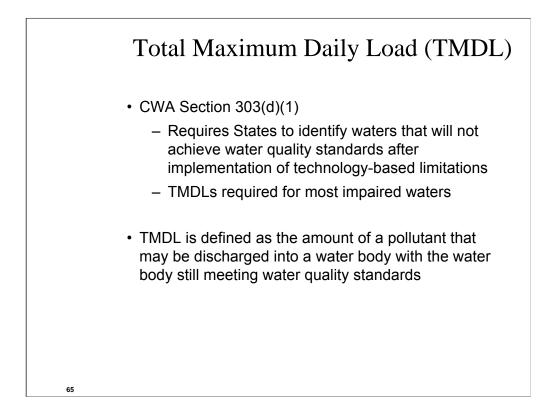
Beaver Creek Task Force Partners Knox County SCD Beaver Creek Watershed KGIS Association CAC AmeriCorps • TVA Hallsdale-Powell Utility • TDEC – Water Pollution Control District • University of Tennessee Knox County Knoxville-Knox County MPC USGS • West Knox Utility District • NRCS 62

Watershed Improvement Projects

- Environmental Stewardship Program
- Ag BMP Projects
- Watershed planning process
- Expand education & outreach initiatives
 - AAW
 - Media...
- Develop construction BMP demonstration sites
- Expand Ag BMP program
- Eco-trading credit \$353,000
- Senate approved appropriations bills for \$500,000
- 319 Grant for \$919,000







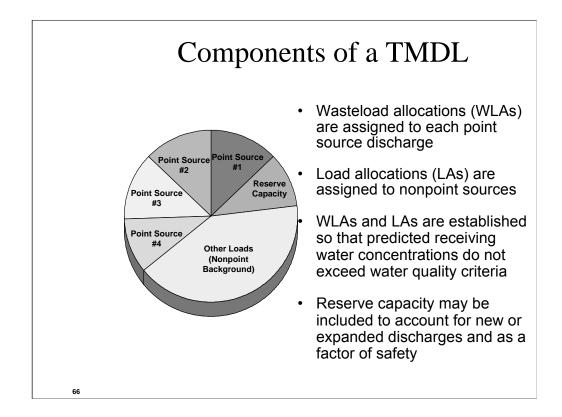
OK....who here has heard of a "TMDL" ??

As many (or most) of you know, environmental groups have sued States and EPA because they have not developed these "TMDLs" as required by the CWA. Therefore, there is a lot of activity now to get them developed.

Now lets talk about what these things are, and why we need to be aware of them.

-- CWA 303(d) requires that every two years, States must list waters that will not meet designated uses after implementation of Tech-based limits. States rank waters, and establish priorities for TMDL development. EPA reviews the list and the TMDL schedule.

Simple enough....but what is a TMDL???

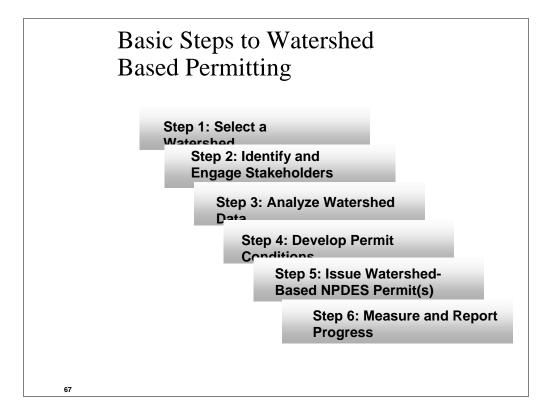


You can think of the TMDL as a "pie" -- where the sum of all of the slices equals the maximum that can be discharged to the water body while still meeting applicable WQS. Generally speaking, there are three types of slices to our pie.

The slices assigned to point sources are called Wasteload Allocations (WLAs) - POLL: How are WLAs implemented?? (through limits in NPDES permits)

The slices assigned to nonpoint sources are called Load Allocations (LAs). -POLL: How are LAs implemented?? (State nonpoint programs - zoning - land use planning ---- Fed tools are very limited)

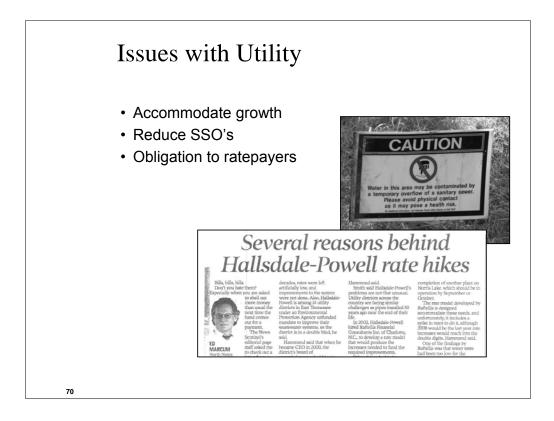
The third type of slice (allocation) is typically set aside as a reserve capacity to allow future development. This is not required, but sometimes is include so that the TMDL doesn't have to be reopened to accommodate new dischargers. Sometimes this slice is used as part of the Margin of Safety to account for data limitations or modeling, but generally the Margin of Safety is addressed through conservative assumptions in the TMDL calculations.

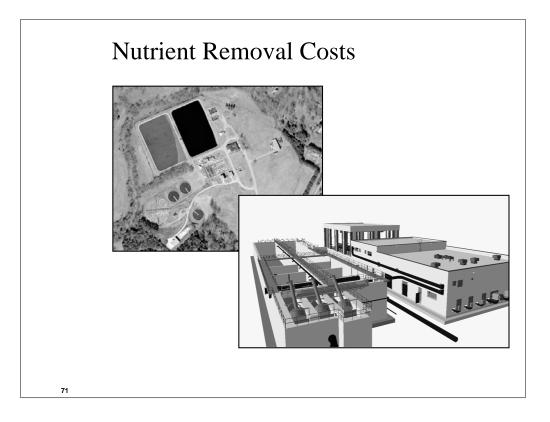


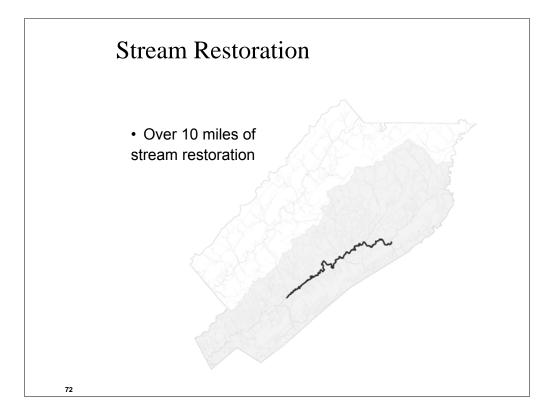
Expected Benefits & Challenges Benefits Emphasis on environmental results Promotes watershed monitoring plans Encourages efficiencies and targets resources Increases stakeholder involvement Challenges Expands stakeholder involvement May involve nonpoint sources Investment of agency time and resources

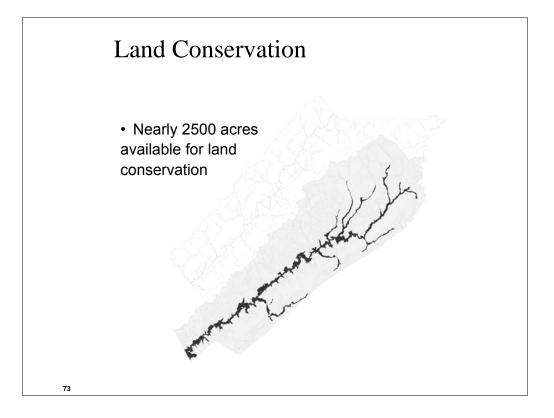
Water Quality Trading

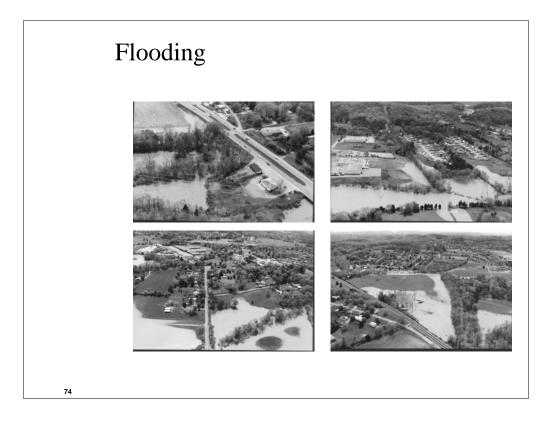
- Opportunity to meet water quality goals at lower cost
 - Primarily nutrients, but other pollutants as well
 - Watershed-scale trading creates more environmental benefits and cost savings
 - Momentum evident in recent years; EPA Guidance in January 2003
- Prerequisites highlight best opportunities
 - Multiple sources, significantly different pollutant control costs, sufficient modeling/monitoring
 - EPA Handbook issued December 2004

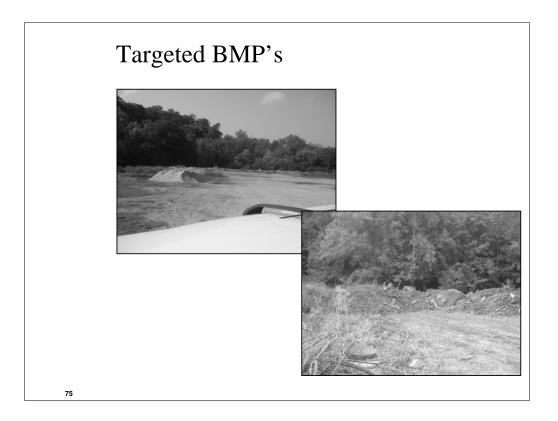


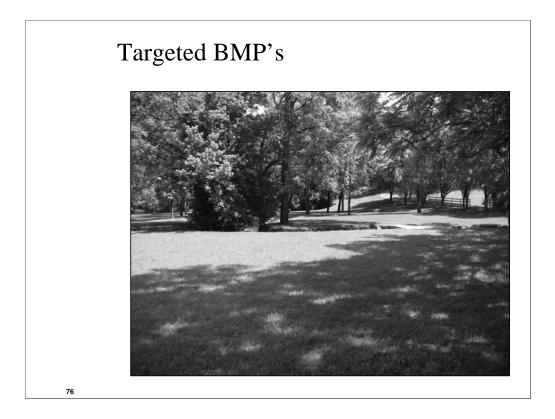














Benefits to Watershed Approach

- More 'water quality' bang for the buck
- Sustainability
- Community asset

Permit Approach

- Quantify P loading in the watershed
- Comprehensive watershed plan
- Monitoring chemical and biological

Questions?



Stefanie Farrell, Hallsdale-Powell Utility District





Kevin Shafer, Executive Director Milwaukee Metropolitan Sewerage District

Andy Crossland, Sustainable Infrastructure Coordinator, U.S. EPA

Check out Additional Resources at:

http://www.clu-in.org/conf/tio/owwuuswa/resource.cfm

Please give us feedback on the Webcast at:

http://www.clu-in.org/conf/tio/owwuuswa/feedback.cfm